

PUBLIC INPUT SUMMARY - OCTOBER 2021

I. Background

The City of Tempe works to offer opportunities for play, shaded spaces, and comfort in our neighborhood parks. Towards that effort, new playground and recreational equipment, full rubber surfacing for the playground and trees are scheduled for Creamery Park. Residents were asked to provide input on playground layout, theme, playground equipment and overall park experience.

II. Outreach

Several bilingual methods were used to provide information to the public regarding the project, meeting and opportunities for input.

- Two direct mail postcards were sent to 3,436 households in the project area from Rural Road to McClintock Road between University Dr. and Apache Blvd., the first with meeting and survey information and the second as a reminder to provide comments.
- Notification email to neighborhood contacts and ASU student housing inviting them to attend the meeting, comment online and share with neighbors.
- Notification email to relevant Boards and Commissions inviting them to attend the meeting or to comment online.
- An open house was held on Sept. 27 at Creamery Park with approximately 15 attendees and a virtual public meeting was held on Sept. 30. A recording of the virtual meeting was made available online and has been viewed 18 times.
- The topic was posted on the project website for input from Sept. 27 through Oct. 14, 2021.
- Yard signs were posted in heavily traversed park areas.

Below is a summary of digital outreach that provided information to the public regarding the meeting, project and opportunities for input:

NEXTDOOR

9/27 – public meeting. Impressions: 6

9/29 – input reminder. Impressions: 77

10/6/21 – input poll. Impressions: 16

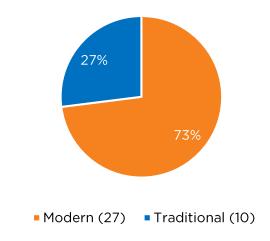
10/14/21 – input reminder. Impressions: 101

III. Survey Responses



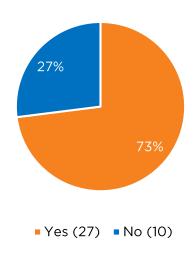
Responses: 37

1. The playground design for Creamery Park will include a play structure for 5-12 year-olds. Should this play structure be traditional or modern?

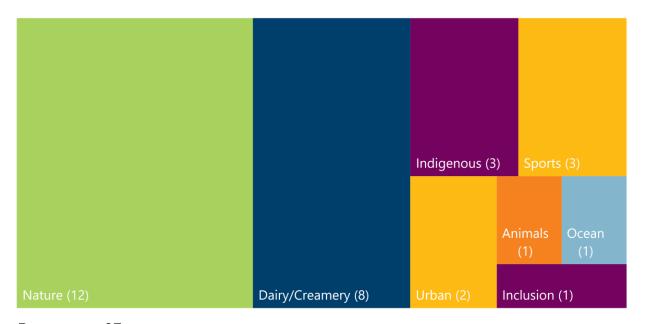


Responses: 37

2. Should the playground be designed around a central theme?



3. If yes, what theme? (Examples include nature, specific sports, dairy farm, animals, nautical, urban, historical, etc.)



Responses: 27

4. The following equipment options are available for Creamery Park:

Swings:

- Arch swings double bay
- Expressions swing
- Group swing
- Tire swing
- Toddler swing
- Track Ride

Spinners/Orbitals:

- Comet Spinner
- Cozy Cocoon
- Group Spinner
- Orbitron
- Revo
- Spinner Bowl
- Spintastic
- Vortex spinner

Spring Play:

- 2 Seat seesaw
- Bounce Button
- Spring Rider

Miscellaneous:

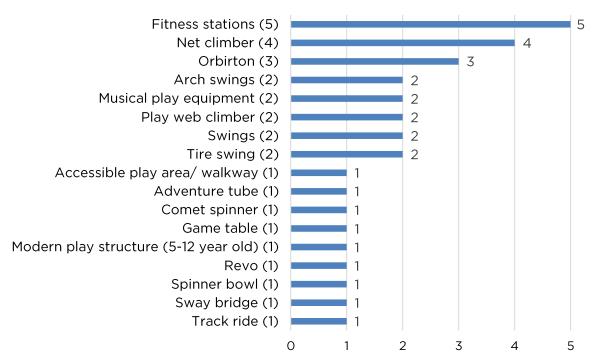
- 2-5 Play Structure
- Ground Maze
- Fitness Stations
- Horseshoe Court
- Game Table
- Musical Play Equipment

Climbing/Balancing:

- Adventure Tube
- Net Climber
- Play Web Climber
- Ridge Boulder Climber
- Rock Log
- Rocky Ridge
- Round the Bend
- Sway Bridge
- Tri-Geo Climber
- Triumph Climber
- Unity Dome

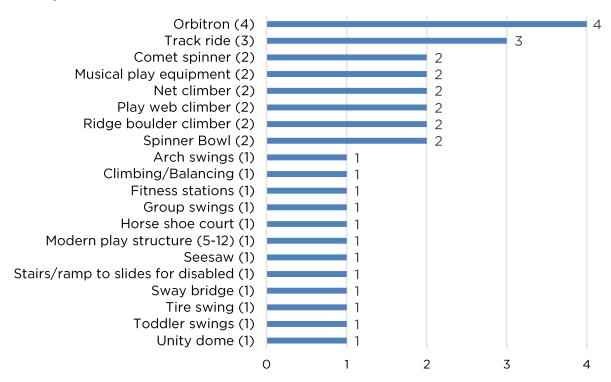
Please list in order of importance the top five (5) pieces of equipment you would like to see in Creamery Park:

Priority 1

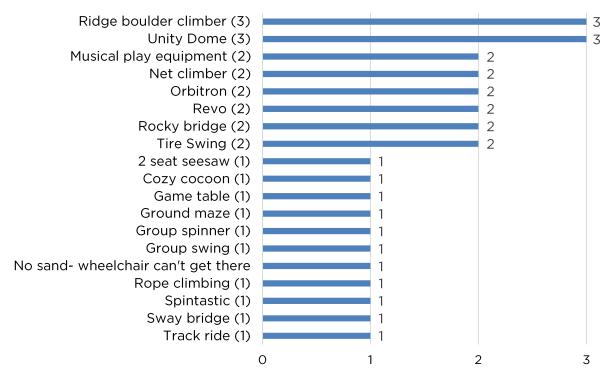


Responses: 30

Priority 2

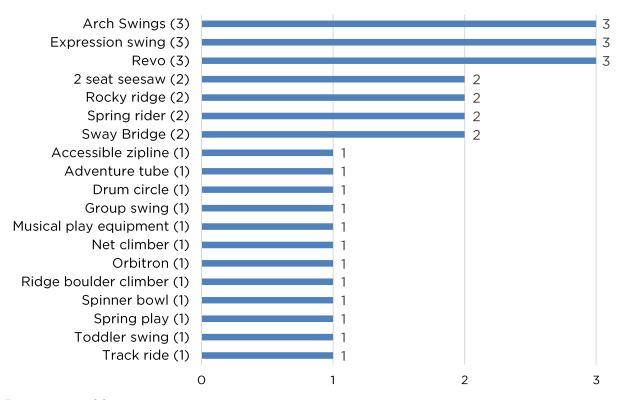


Priority 3

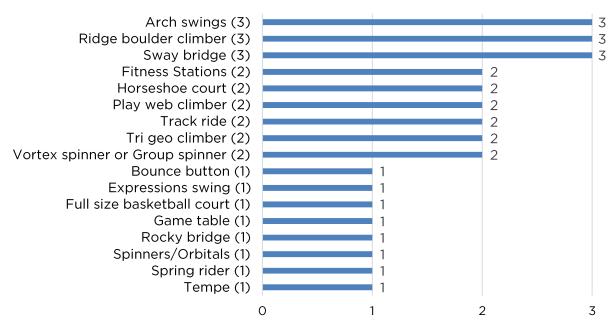


Responses: 29

Priority 4



Priority 5



Responses: 28

- 5. In the future, Creamery Park and other neighborhood parks could be eligible for enhanced amenities which would increase the recreational value of a park. The number, type, and size of amenities will be determined by size of park, cost of amenity, and fit. Examples could include, but are not limited to:
 - Larger/additional off leash area (dog park)
 - Sand volleyball court
 - Bocce ball/corn hole
 Adventure/Parkour
 - Adventure/Parkour Course
 - Walking/fitness trail
- Fitness Stations
- Skate/BMX Park
- Multi-use concrete pad
- Lit multi-used field (soccer, football, etc.)
- Tennis or Pickleball Court
- Full-size Basketball Court
- Restroom
- Other

Please select the enhanced amenity you would most like to see:

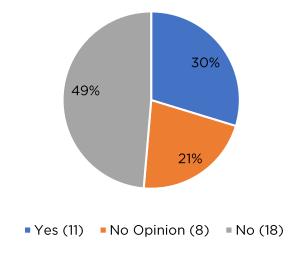


Please select the enhanced amenity you would least like to see:



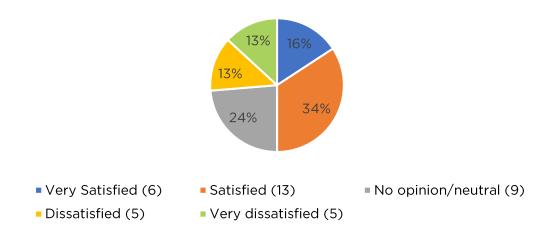
Responses: 32

6. Currently your park sign states that the park is open from 6 a.m. to 12 a.m. Are you in favor of changing the posted park hours to 6 a.m. to 10 p.m.?



7. Our objective is to provide accessible, clean, safe, and friendly parks. Please rate how we are doing on a scale from 1 to 5 where 1 means very dissatisfied and 5 means very satisfied.

Cleanliness

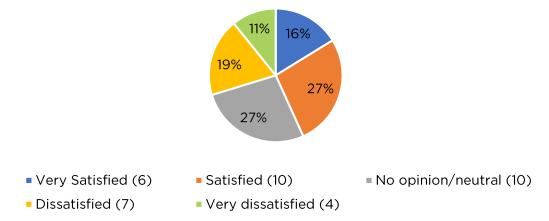


Responses: 37

Comments on cleanliness:

- 1. I took my toddler son to the park one morning and found a crack pipe at the picnic table and a razor blade. Did not take him back since, but I really want to be able to feel safe taking him there! He is 2 and has baby sister on the way.
- 2. Every time I go there with my son there are dangerous objects littered in the play area
- 3. Trash collecting by drains
- 4. Always clean love it!:)
- 5. Great park to visit. People don't pick up dog poop on stone path.
- 6. Too many homeless people
- 7. The picnic tables are very dirty and not usable and there is a litter problem in the park overall
- 8. On average parks are in good conditions, except when there's a party hosted and there's no where else to put trash because the trash bins are packed
- 9. Filthy

Safety

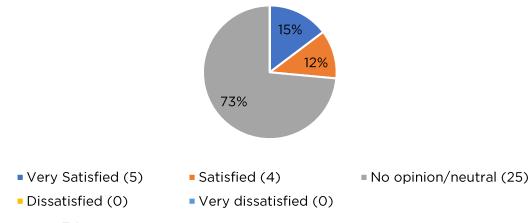


Responses: 37

Comments on safety:

- 1. See above comment from question 7.
- 2. People are always sleeping on the benches and equipment
- 3. No ramada lights
- 4. Sometimes there are homeless spending the night by bus station/picnic tables
- 5. I recommend cameras if fighting or homeless are an issue.
- 6. Too many homeless people
- 7. There are often homeless camps at the ramada and I'm concerned about drug use going on there.

Friendliness



Responses: 34

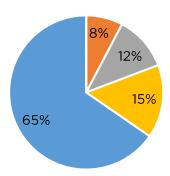
Comments on friendliness:

- 1. Never met a park staff
- 2. n/a
- 3. Never see park staff
- 4. have never seen any park staff

8. Additional Comments:

- 1. I really wanted to come in person, because I really care about this park getting cleaned up for my kids to play. My husband and I are home owners on Una Ave and have a little boy who loves playing outside. However my limited experiences at the creamery park so far have not been great. The drug paraphernalia that always seems to be around at picnic tables is concerning. There is often multiple transient people sleeping on the playground equipment or picnic table and I feel strange playing in the park next to them sleeping. Look forward to more/new equipment at the park as well, and hope there will be some kind of sun shade to keep the equipment cool (if the budget allows).
- 2. This park is very close to our home and we have two little ones that would enjoy it often. However we often end up driving to another park because this park lacks amenities, cleanliness, and safety. I really hope this changes soon! Im a big advocate for public space and would love to utilize our neighborhood park.
- 3. Make the dog park bigger, make handicap accessable (the whole park), make the basketball court a little bigger. Lights in the big ramada, Sails over the 2 picnic tables. Trees or bench coverings in the dog park area.
- 4. Glad to hear of the investment in Creamery Park- It is well used in our neighborhood. However, there are many times we have to avoid the park because of homeless camping on the picnic tables and under the cabana. I would love to see the shade structure removed and replaced with something that offered a less enticing place to permanently camp. Added trees along the street would also be a welcome addition (there used to be more, but a number were cut down and never replaced).
- 5. Dangerous crosswalks at night. Inadequate crosswalk signage. Need a better bussing area by park, speed bumps on either side.
- 6. The best thing about the park is the open field.
- 7. I just want a place to do pull-ups. Park planners should consider who would use new park utilities and how they would use them. As well, there is a great skate park nearby. Another skate park doesn't seem necessary unless the existing skate park is insufficient. Tempe has an initiative to create more shade. I think more mulch and plants/trees (less concrete/asphalt) is a great plan.
- 8. I would use this park more often if it was cleaner. There's a big problem with trash around the park, and mess from homeless camps at the ramada. I would like to see the picnic tables get replaced with something easier to keep clean.
- 9. I think that a zipline across the big field would be a lot of fun
- 10. Consideration for a small meditation/ yoga space would be much appreciated that would also enhance the community with mental health.
- 11. Creamery Park is completely inaccessible today. My visually impaired five year old cannot access the swings through the sand independently. The playground surface is torn and equipment is worn. The park is dirty and pathways are narrow and hard to push a wheelchair through.

- 12. Maybe multiple off-leash areas instead of one larger one, and have them spaced out. Some days I'd like to just throw the ball with my dog off leash without driving out of town to Chandler.
- 13. Although I appreciate that Tempe is wanting to make the parks better, I would hope a study of each neighborhood that surrounds each park has been done so that the park can best serve those who live there. Creamery Park is located in a hub of mainly rental apartments and historic homes, most of which house ASU students, professionals, and retirees. There are a handful of children. The playground sits empty most of the time with homeless using the ramadas and using the sandbox for garage and who knows what as there are no bathrooms. The student population does use the park for sports, mostly soccer and cricket, there is a large population of dog owners. Many are now using the larger park area as an open leash area as the caged part is really small. That area needs to be bigger. There are also people who use the park for picnic and for exercise so an exercise course would be a better use of money than playground equipment in my opinion. This is a more adult neighborhood so I would hope the Parks and Rec would try and focus on "Adult" friendly use as a priority over child use. Im sorry I was unable to go to the park for input on the day they were out there. It could be a great park, but it needs to be more "adulty" versus geared toward smaller children to have the greatest impact.
- 9. The following question is voluntary. If you choose to respond, please mark all that apply for Race/Ethnicity:



- American Indian/Alaskan Native (0)
 African American/Black (2)
- Asian/Pacific Islander (3)
- Hispanic/Latino (4)

White (17)

Other (0)

10. How did you find out about the Creamery Park project?

